



Farm For the Future

# Company Profile



Maize  
seeds

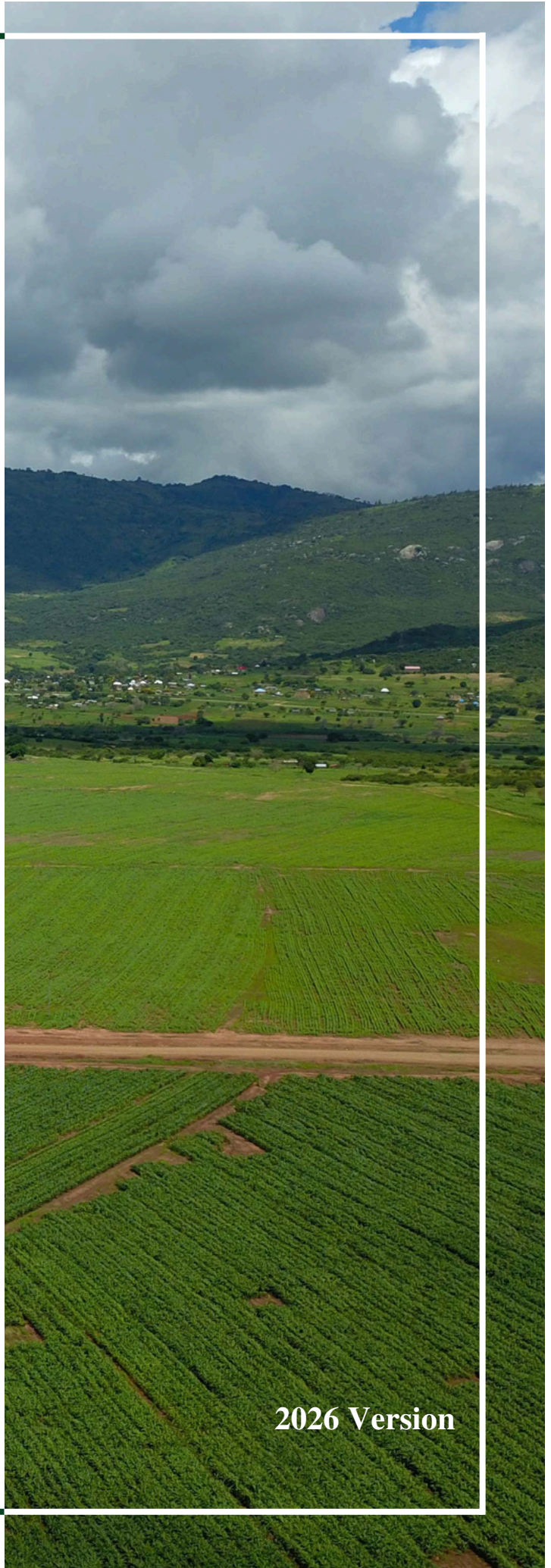


Potato  
seeds



Macadamia  
nuts

2026 Version





## TANZANIA

- Area - 947,300 km<sup>2</sup>
- Population 61.7 million people.
- Tanzania has a long history of political stability and has become an important economic gateway to East Africa.
- Welcoming to foreign investors.
- Tanzania has plenty arable for agriculture.
- Tanzania has Good Investment Climate and competitive Trade Policy.
- Tanzania is Business-friendly Macro-Economic Stability with low inflation (4.2%), stable exchange rates supported by unrestricted and unconditional transfer-ability of profits, loan repayments, emoluments, royalties, fees and charges.

## IRINGA

- Area – 35,743 km<sup>2</sup>
- Population 1,193,000
- New Airport in 2023
- Home to Ruaha National Park, the second biggest park in Tanzania.
- The region has a very good tropical climate, with temperature ranging between 10 degrees C in May/June and 25 degrees C in October; ample rainfall and good topography. The rainy season is from November to May followed by dry and cold season from June to September.
- Iringa Region is well served with relatively good road networks of main tarmac roads and all-weather passable feeder roads.





# Farm For the Future

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# ABOUT US

Farm For the Future Tanzania Limited (FFF) started in April 2018, is a high value crop farm, producing maize seeds, potato seeds and macadamia nuts. Located in the Iringa region in Tanzania, with the size of 350 ha of cultivating land. 250 ha long term leased from the Ilula Orphan Program (IOP) and 100 ha from St Felix Institution (under a Roman Catholic church)

FFF focuses on two main bottom lines, Commercial farming and Community empowerment to solve the problem of food insecurities in Africa and the world at large, and to end poverty and establish good nutrition standards.

FFF has established an NGO called, 'Agronomic for Community Empowerment' (ACE). This organization is the engine for all of FFF community empowerment activities.





# CHAIRPERSON'S STATEMENT



**Osmund Ueland**

*Chairperson & Project Manager*

"We started FFF to demonstrate that it was possible to develop a commercial farm in Tanzania. As a volunteer, I had the time, the network, good project management background, but mostly the passion to establish a model that can bring people out of poverty by doing commercial farming and community empowerment in the same arena. FFF and its community empowerment organization (ACE), will empower the community to a better nutrition standard, not just that, but also give some sustainable income to the land owner and shareholder Ilula Orphan Program (IOP).

Developing countries need engines like FFF that have commercial thinking and community development both as their bottom lines."



## **Our Vision**

To become a successful high-value commercial model farm and a major driving force in social community development

## **Our Mission**

Our mission is to increase the productivity of farming in Tanzania, and thereby improve food security to help reduce rural poverty.

## **Our Core Values**

- Result oriented
- Responsibility
- Commitment

## **Our Farming Philosophy**

Farm for the future follows the principles of conservation agriculture by building up organic matter in a stable or semi-stable manner to maintain sustainable farming production.

At Farm For The Future, we follow three principles:

1. Minimum soil disturbance/movement
2. Permanent soil cover and
3. Crop diversification

Our farm adheres to these principles by using no-till planters, mulching (crop residues), and adding organic manure. Farm For the Future grows legumes in rotation to seed maize, and practices intercropping (maize / legume) with macadamia trees to ensure sustainable intensification.

## **Our Commitment to the Environment**

FFF is committed to practicing environmentally responsible farming to produce sustainably. We are climate-smart, we do conservation farming, we use renewable energy, we think green first in everything we do, and we are working closely with our community in practicing farming that has the best interests of the environment.



## WHAT WE DO

**Maize seeds;** FFF is devoted to producing quality maize seed, under advanced mechanization and experts to contribute to the national goal of addressing food securities in Tanzania.



**Potato seeds;** FFF has entered into an off-taker agreement for the production of potato seeds. We are now devoted into the production of quality potato seed as well as providing training to the community on the production of potatoes for food.



**Macadamia nuts** are the most expensive nuts in the world. Macadamias are a global commodity that offer a variety of health benefits including dietary fiber, protein, manganese, thiamin, and copper. FFF has planted 69 ha of macadamia seedlings expected to start harvesting the nuts the year 2027/28.



# COMMUNITY EMPOWERMENT

As Farm For the Future, our success is measured by how we positively impact the agricultural sector in Tanzania, and how we succeed commercially. FFF through the Community empowerment organization, Agronomic for Community Empowerment (ACE) works on four community empowerment programs that are aiming at solving economic and social challenges facing the community.



**Farmers for the Future;** Developed with a goal of improving productivity of the smallholder farmers through practical training, particularly on fertilizing, conservation farming, and GAP.



**Goat milk for Nutrition and Profit program;** aimed at fighting against poverty and improving health, by providing people with milking goats for milk production.



**Women for the Future program;** aimed at empowering and increasing employability of young mothers through theory, vocational training and academic sponsorship to their children.



**Children farm for the future:** A program that offers a chance for children to connect with real-life agricultural experiences designed to ultimately nurture their interest in agriculture.

## Yara Knowledge Center

To strengthen food system resilience and improve smallholder farmers' productivity, Yara Tanzania has established a Knowledge Center in partnership with FFF and Seed Co Tanzania Ltd at the FFF farm. The mission of this Knowledge Center is to establish a unique multi-stakeholder agricultural platform that uses advanced technology, skills, and knowledge fundamental to improving smallholder productivity & profitability. The Knowledge Center will be an available platform for smallholder farmers in the Southern region of Tanzania.





## OUR TEAM



Our team is our most valuable asset. It consists of first-class professionals and experts with excellent cumulative agricultural work experience.

We have a “One Team” attitude and approach to work, we engage equally and efficiently to deliver the best high yields.

We collaborate with international organizations and local communities to achieve the goals of our projects. We care about the relationships we build with our clients, partners, sponsors, investors, and community members, just as much as we care about getting things done.



# OUR PARTNERS



## FARM FOR THE FUTURE PARTNERS





## THEIR WHY'S



"For us, investing at FFF is a good way to help people help themselves, and we also trusted Osmund with getting the most out of the resources given to him and Farm for the Future" *Glenn Ulverud*. **Investor at FFF**



"Working with FFF provides me with a rare opportunity to excel and be a shining example of food security projects in Africa. I am proud to be a part of Farm for the Future, the farm that stands for excellence in a challenging global environment." *Grace Kimonge*. **Acting CEO at FFF**



"Our partnership with FFF will enhance the grower productivity and its future fit in aligning with the government's goal of making Tanzania seed secure through local production". *Clive Mugadza former MD Seed Co Tanzania Ltd*. **Commercial partner at FFF**



To have land in Africa is to have food, thanks to the previous land owner, who gave us a good offer. Buying this land was a security investment to IOP which is responsible for many children and adults. We desired to turn this big land to be a role model farm. Osmund came at the right time, we could not get any other better manager. *Berit Skaare, Founder of IOP*. **FFF land owners and Investors**



"As a retired engineer, I wanted to do some investment while serving my fellow Tanzanians. I couldn't do it on my own, I had to find an engine that could do that for me. I found what I was looking for at FFF". *Eng. Godfrey Mashauri*. **Investor and Board Member at FFF**



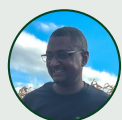
"The opportunity to work at FFF has changed my life, I now earn a good income to help me with my family" *Marko Lusinde*, **Senior Driver at FFF**



"The sustainability of the FFF model motivated Kavli Trust to provide FFF with a start-up support, and to also sponsor the first Goat Milk for Nutrition & profit project" *Inger Elise Iversen, GM, Kavli Trust*. **FFF Start-up partner**



"We have already seen the importance of this program from the first 20 households. This can not stop with that number". *Kolbein Rege*, **FFF Investor & Sponsor at ACE**



"As an African diaspora, I have been looking to invest in a for-profit social enterprise to cater for my medium-term income and also to support social programs that are aiming at building up Africa. FFF's vision and mission are just the perfect tonic I was looking for" *Samaila Bello*, **Investor at FFF**



"It takes a village to raise a child, the goat milk project for nutrition and profit makes it happen! I have been there, seen it! The goat milk project helps, not only a family but an entire village" *Tina Nyquist*, **Sponsor at ACE**

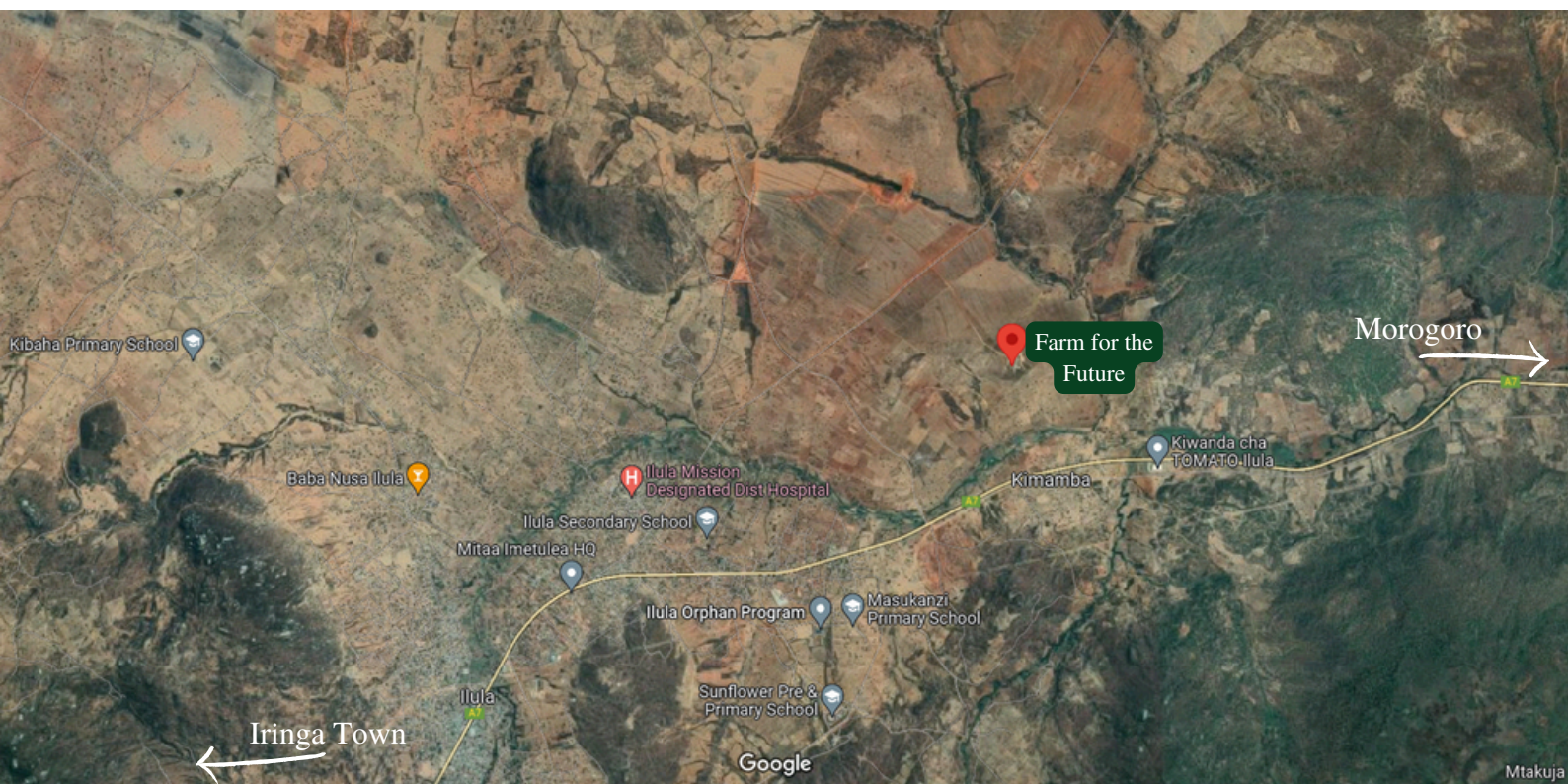


I partnered with FFF so as to give back to the community and support projects done by FFF including the support for Women being done in the communities around the FFF. *Winston Odhiambo- MD of YARA*





# ILULA MAP SHOWING FFF FARM



## CONTACT US

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